Raise community awareness of brain injury and its effects

A suggestion for implementing the strategy 'Review leadership and governance responsibilities' from the Guide: Acquired brain injury and learning

Includes:

- Connect to te ao Māori knowledge
- Use the curriculum to develop opportunities
- Plan and promote specific events
- Make use of online resources
- Reflection questions
- Useful resources
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From
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Connect to te ao Māori knowledge

Consider how the principles of Te Waka Oranga could be applied in your own context.

Source: Brain Injury Whānau Action Project (NZ) No captions or transcript
Source:
Brain Injury Whānau Action Project (NZ)
https://www.youtube.com/channel/UCzsqQ712noe8C9ReGO7mgCw/featured

Video hosted on Youtube http://youtu.be/De3azHWzwJA
Use the curriculum to develop opportunities

Take a creative approach to building children and young people’s understanding of brain injury.

- Role-play activities and stories
- Units of study within the health and physical education curriculum
- Projects and inquiries that inspire passion
- Units of study related to forces in science or physics
- Units of study related to how the brain works
- Student and/or teacher inquiry projects focussed on brain injury and how to support recovery
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Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- Series of articles in a newsletter
- Set up an information table at sports events and community fair days
- Plan a social media campaign or write a series of blog posts for your website
- Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- Organise partnership events with Brain Injury New Zealand or Headway
- Information evenings
- Workshop with local iwi
- Workshop with local sports coaches
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Make use of online resources

Source: Brain 101 The concussion playbook
Source:
Brain 101 The concussion playbook
http://brain101.orcasinc.com/3000/

Consider offering these 20-minute modules in the Brain 101 concussion playbook to coaches, educators, parents, and teen athletes.

Note, this is a US resource but it translates easily.
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Reflection questions

To effectively raise awareness of your diverse community, consider how you will:

- value cultural and community knowledge
- reflect both te ao Māori and te ao Pākehā
- connect learning to the curriculum
- provide information in multiple ways to ensure everyone has access
- include opportunities for discussion
- seek out and make space for diverse perspectives
- utilise local and international research
- provide access to up-to-date resources and materials
- partner with local support agencies.
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Useful resources

Helping New Zealanders living with brain injury: Resources and links
Publisher: Brain Injury NZ
Visit website

He tapu te upoko: Bringing indigenous knowledge forward
Read time: 12 min
Publisher: Te Whare Wānanga o Awanuiārangi
Download PDF

Concussion: Recognise the signs
Publisher: ACC New Zealand
Visit website