

Raise community awareness of brain injury and its effects

A suggestion for implementing the strategy

'Review leadership and governance

responsibilities' from the Guide: [Acquired](#)

[brain injury and learning](#)

Includes:

Connect to te ao Māori knowledge

Use the curriculum to develop opportunities

Plan and promote specific events

Make use of online resources

Reflection questions

Useful resources

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

28 June 2019

Link

www.inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects

Connect to te ao Māori knowledge

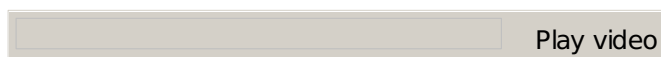
Consider how the principles of Te Waka Oranga could be applied in your own context.

Source: [Brain Injury Whānau Action Project \(NZ\)](#) No captions or transcript

Source:

[Brain Injury Whānau Action Project \(NZ\)](#)

<https://www.youtube.com/channel/UCzsqQ712noe8C9ReGO7mgCw/featured>



Video hosted on Youtube <http://youtu.be/De3azHWzwJA>

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Use the curriculum to develop opportunities

Take a creative approach to building children and young people's understanding of brain injury.

- Role-play activities and stories
- Units of study within the health and physical education curriculum
- Projects and inquiries that inspire passion
- Units of study related to forces in science or physics
- Units of study related to how the brain works
- Student and/or teacher inquiry projects focussed on brain injury and how to support recovery

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Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- ▲▲ Series of articles in a newsletter
- ▲▲ Set up an information table at sports events and community fair days
- ▲▲ Plan a social media campaign or write a series of blog posts for your website
- ▲▲ Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- ▲▲ Organise partnership events with [Brain Injury New Zealand](#) or [Headway](#)
- ▲▲ Information evenings
- ▲▲ Workshop with local iwi
- ▲▲ Workshop with local sports coaches

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Make use of online resources



Source: [Brain 101 The concussion playbook](#)

Source:

[Brain 101 The concussion playbook](#)

<http://brain101.orcasinc.com/3000/>

[View full image \(382 KB\)](#)

Consider offering these 20-minute modules in the [Brain 101 concussion playbook](#) to coaches, educators, parents, and teen athletes.

Note, this is a US resource but it translates easily.

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Reflection questions

To effectively raise awareness of your diverse community, consider how you will:

- ▲▲ value cultural and community knowledge
- ▲▲ reflect both te ao Māori and te ao Pākehā
- ▲▲ connect learning to the curriculum
- ▲▲ provide information in multiple ways to ensure everyone has access
- ▲▲ include opportunities for discussion
- ▲▲ seek out and make space for diverse perspectives
- ▲▲ utilise local and international research
- ▲▲ provide access to up-to-date resources and materials
- ▲▲ partner with local support agencies.

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Useful resources

Helping New Zealanders living with brain injury: Resources and links

Publisher: Brain Injury NZ

[Visit website](#)



He tapu te upoko: Bringing indigenous knowledge forward

Read time: 12 min

Publisher: Te Whare Wānanga o Awanuiārangi

[Download PDF](#)

Concussion: Recognise the signs

Publisher: ACC New Zealand

[Visit website](#)

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